**Team members:**

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| --- | --- | --- | --- |
| First Name | Second Name | Student Number | GitHub username |
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**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

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| Who is your client? | Lucas Snow |
| What is the main topic/idea of your website? | This website will help thrill seekers, photographers, and people interested in snow sports connect and book trips.  The website will feature a gallery and review section creating a sense of community and allowing users to find the perfect location for their needs. |
| Who is your target audience? Describe the people you expect to visit your website. | This website will cater to thrill seekers, photographers, people interested in snow sports.  We aim to make it accessible to both beginners and those more advanced. The website will also be simple, allowing people with limited tech experience to easily navigate it. |
| Find at least 3 examples of similar websites. Copy and paste their links. | <https://snowbroker.co.uk/>  <https://www.cassidytravel.ie/>  <https://www.abbeytravel.ie/> |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | Main components include booking section, support, gallery and reviews. Menus will feature images of the location and reviews left by users.  Users will find an easy to navigate and accessible website for all their travel and booking needs. |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | The website will feature a colour palette mainly consisting of blue, white and green.  There will be a user-uploaded photo gallery and include photos of the package details.  Plan to put snow animations in loading screen, possibly replace loading wheel with a snowflake. |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | This website will be unique as it features many community features such as user-uploaded reviews and images.  The reviews allow users to share their positive experiences and inform other users what each location is good for, allowing them to make a more informed decision.  The reviews and gallery also bring users back as the community makes it a one-stop shop for all forms of snow activities and adventures. |
| What is your plan to make the website accessible to everyone? | The website will be easy to navigate and book by avoiding unnecessarily complex menus.  Make text clear and easy to read and understand.  The support section allows users to directly contact the service. |
| Write an email to your client summarising the decisions you have made above. | Dear Mr Snow,  Currently we plan to create a unique website which includes user uploaded reviews and photos. This gives your customers a better idea of which package suits them best, making the process to purchase a package easier and more informed. The main page will include easy to access links to all pages and available packages. We also included a support section so customers can contact you directly. We hope you find these decisions satisfactory. |